

DIX RIVER WATERSHED STAKEHOLDER MEETING

January 28, 2021

3:00-4:00 PM

Virtual Event



AGENDA

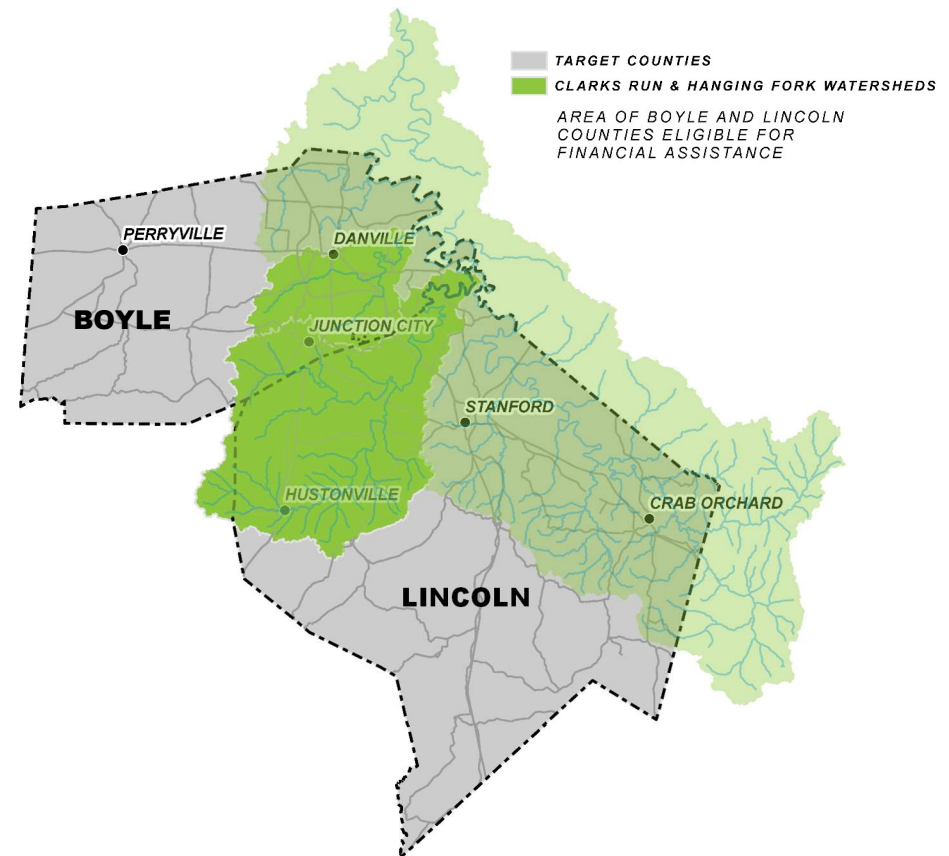
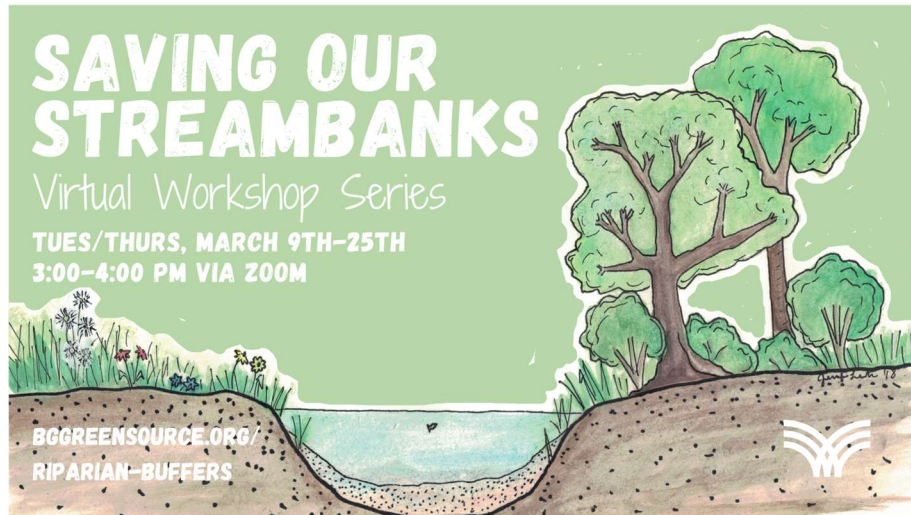
1. Announcements (5 min)
2. Compass™ Message Box Activity (25 min)
 - Encouraging streamside buffers
 - Generating new interest in waterways and related projects
 - Increasing Watershed Watch participation
3. Report Back (15 min)
4. Interactive Discussion (10 min)
5. Summarize and Close (5 min)

ANNOUNCEMENTS

WATERSHED IMPROVEMENT PROGRAM UPDATES

Saving our Streambanks Virtual Workshop Series:

- March 9th - 25th, 2021
- Riparian Buffer Mini Grant Applications, Up to \$2,000



ANNOUNCEMENTS

SAVING OUR STREAMBANKS VIRTUAL WORKSHOP SERIES

**TUES,
MAR 9TH**

**WATER QUALITY AND
STREAMSIDE BUFFER 101**

Lindsie Nicholas,
Bluegrass Greensource

**THURS,
MAR 11TH**

**ESTABLISHING NATIVE
MEADOWS IN RIPARIAN AREAS**

Robert Hoffman,
Roundstone Native Seed

**TUES,
MAR 16TH**

**STREAM RESTORATION:
DESIGN, PERMITTING, AND
CONSTRUCTION**

Chuck Davis and Derek Scott,
Beaver Creek Hydrology

**THURS,
MAR 18TH**

**WATER QUALITY AND
STREAMSIDE BUFFER 101**

Lindsie Nicholas,
Bluegrass Greensource

**TUES,
MAR 23RD**

**AGRICULTURAL
CONSERVATION PROGRAMS
PANEL DISCUSSION**

NRCS, Conservation District, and
UK Extension Representatives

**THURS,
MAR 25TH**

**STREAMSIDE PLANT
SELECTION IN CENTRAL KY**

Alicia Bosela, Ironweed Nursery and
Laura Greenfield, Oakland Farm Trees

MORE INFORMATION AND REGISTRATION:

bgGreensource.org/riparian-buffers/

* Mini grant applications are available for riparian buffer establishment in the Clarks Run, Hanging Fork, and Hinkston Creek watersheds.

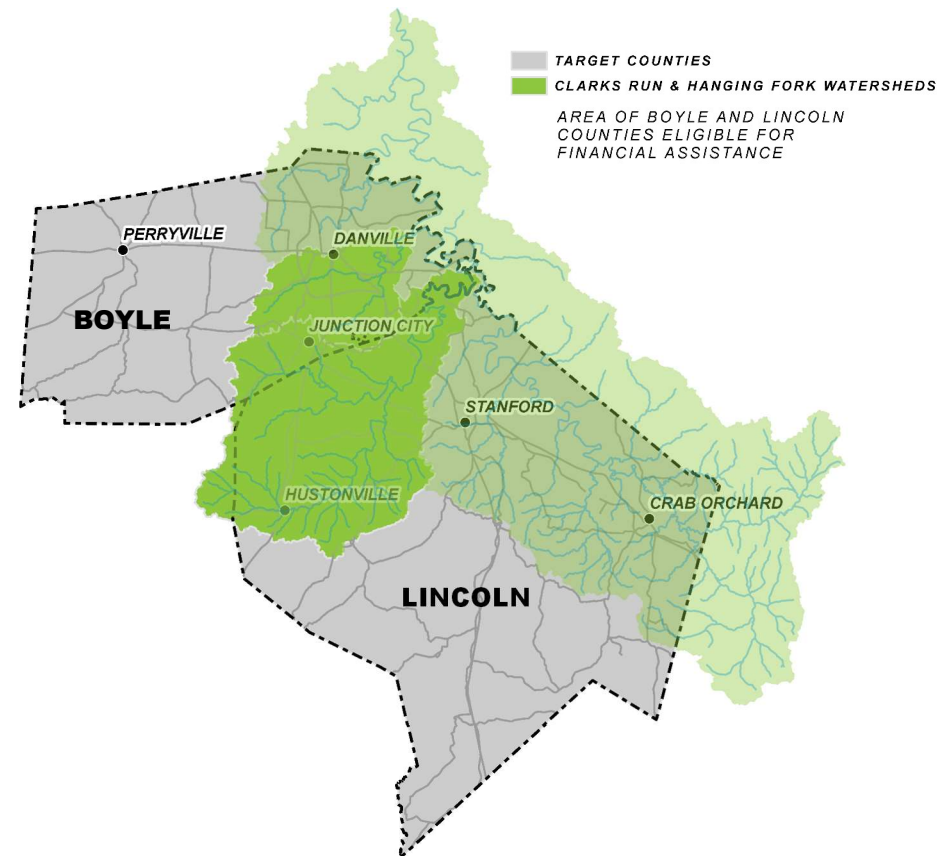
This work was funded in part by a grant from the U.S. EPA under §319(h) of the Clean Water Act.

ANNOUNCEMENTS

WATERSHED IMPROVEMENT PROGRAM UPDATES

Septic Care Workshops

- June/July 2021
- In-Person Workshops (hopefully)
- Pumpout and Septic Care Program Applications will be available



ANNOUNCEMENTS

WATERSHED IMPROVEMENT PROGRAM UPDATES

Student Packets

Water Quality Student Packets still available for virtual and in-person classrooms and events



Watershed Education

Connecting Community and Water site available for watershed-based education for the whole family

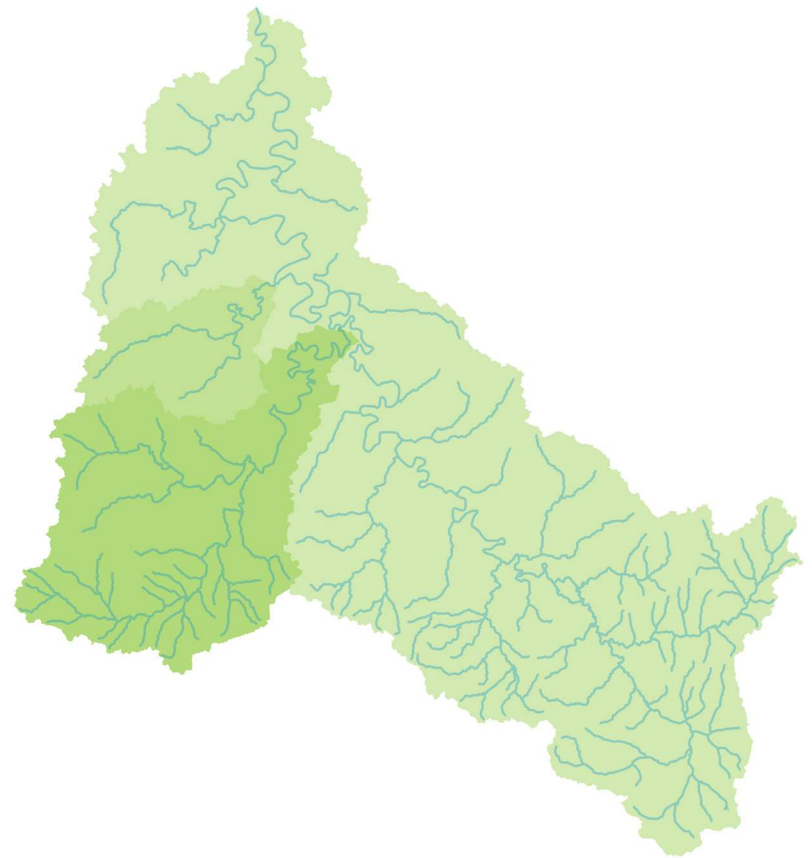


ANNOUNCEMENTS

WATERSHED IMPROVEMENT PROGRAM UPDATES

Water Quality Mini Grants

- Available to stakeholder group participants
- 5 x \$5,000 projects with 20% match
- Seed money across the watersheds to spark community wide participation and ownership of the watershed improvement program



BREAKOUT SESSION

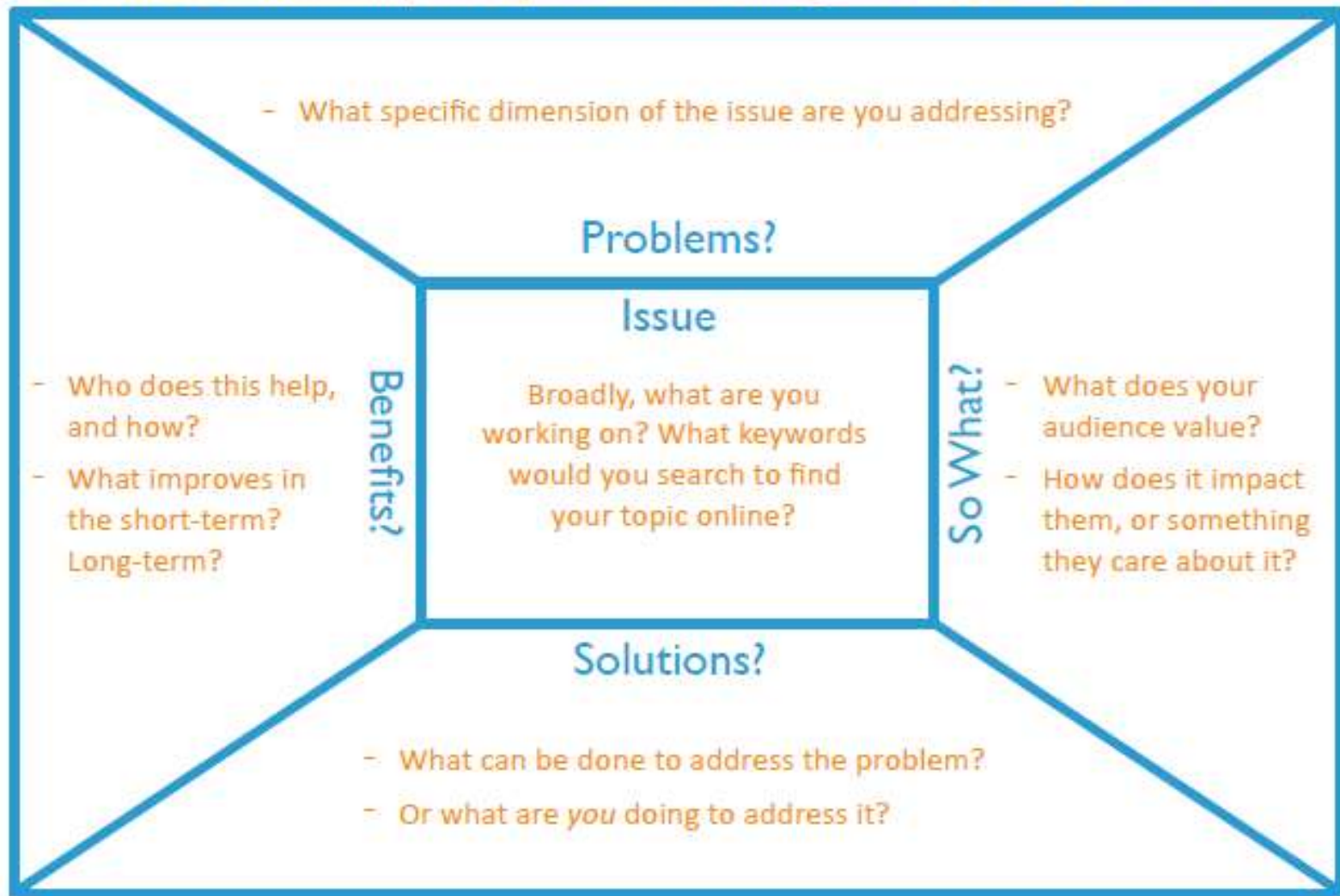
MESSAGE BOX ACTIVITY

COMPASS™ MESSAGE BOX

- A tool created to help scientists better communicate their findings and research
- **We can use as a tool to think through our different messages and how they communicate the particular issues we want to focus on in the watershed**
- Look at:
 - ☐ Target Audience
 - ☐ Issue
 - ☐ Problem
 - ☐ So What
 - ☐ Benefits
 - ☐ Solutions

HOW IT WORKS

Audience: Who is impacted by this? Who can change this? Who cares about this?



HOW IT WORKS

COMPASS™ MESSAGE BOX

- The goal is to identify the information that is critical to your audience -***what really matters to them***- and share that
- Identify your audience first
- After that, you can start in any section the makes sense to you, and work from there
- By the end you should only have 2-5 lines per section
 - with the exception of the issues and target audience section (a few key words)

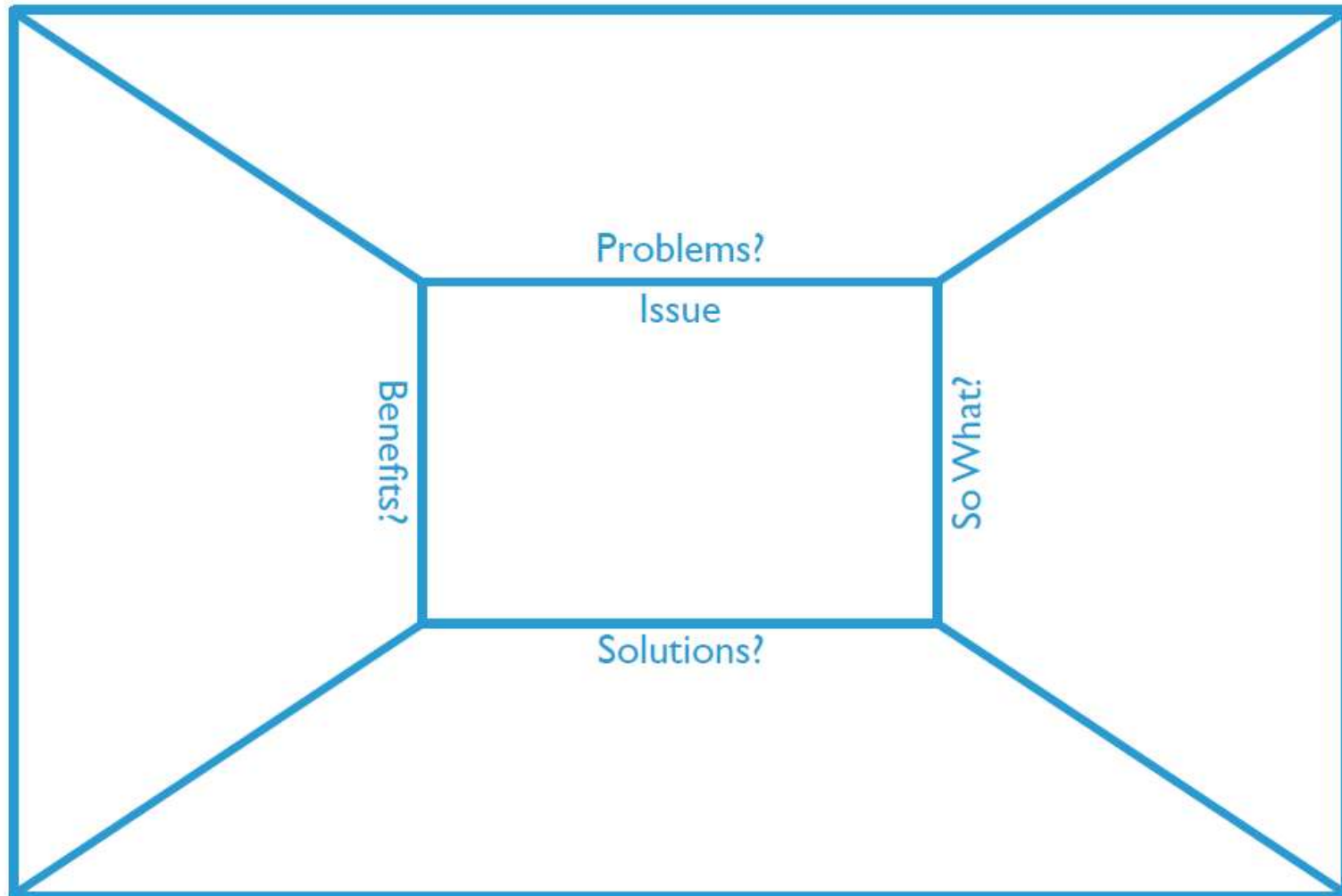
BREAKOUT SESSIONS

COMPASS™ MESSAGE BOX FOR DIX RIVER WATERSHED

- Breakout into three groups spend 15-20 minutes working on a Message Box draft for the topics below:
 - ☐ Encouraging streamside buffers
 - ☐ Generating new interest in waterways and related projects
 - ☐ Increasing Watershed Watch participation, volunteer samplers
- Report Back

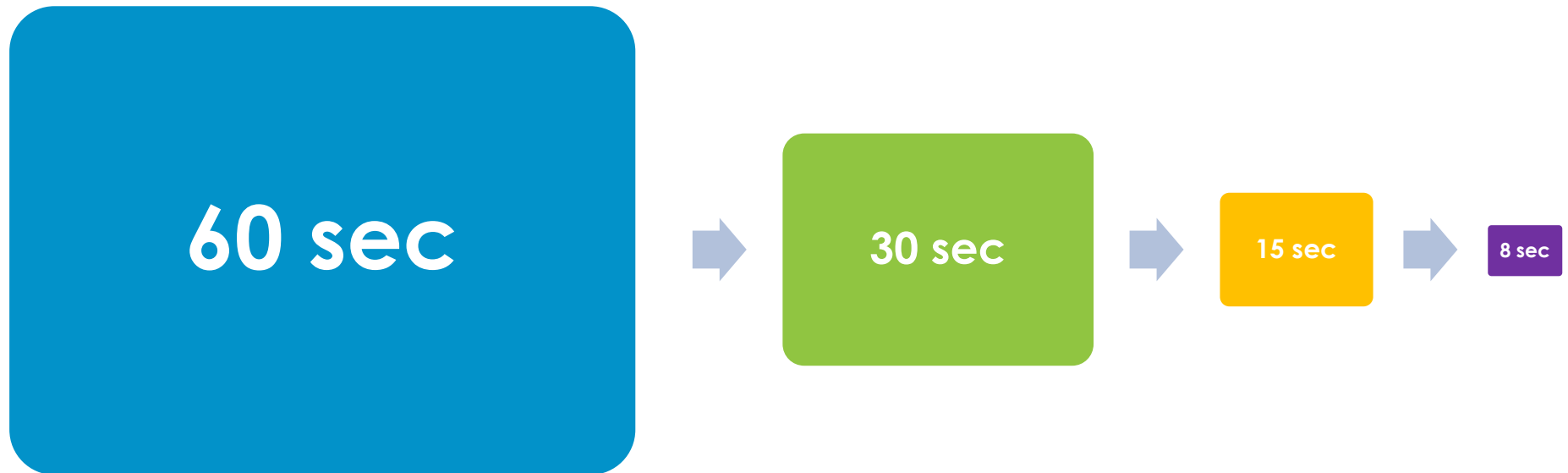
COMPASS™ MESSAGE BOX

Audience:



REPORTING BACK

HALF-LIFE YOUR MESSAGE



THANK YOU

- Next Meeting – **May 2021**
- Start thinking about the stakeholder led WQ Mini Grants
- Closing thoughts/comments

QUESTIONS/CONTACT

Lindsie Nicholas, P.E.

Watershed Coordinator
Bluegrass Greensource
835 National Ave, Lexington, KY
lindsie@bggreensource.org
859-266-1572



**BLUEGRASS
GREENSOURCE**