



# BLUEGRASS GREENSOURCE

## Main Street Clean Sweep



# THE EVENT AT A GLANCE

Main Street Clean Sweep (MSCS)

is a one-day community-led litter clean up in participating cities and towns throughout Central Kentucky. Main Street Clean Sweep is held Saturday to Saturday the week of Earth Day. When community members gather to pick up and dispose of litter in their communities. This event is widely attended, encourages community engagement, and beautifies downtown areas, parks, and neighborhoods, which boosts support for local businesses.



## Participating Communities Receive:

- Free MSCS t-shirts for volunteers
- Bags
- Gloves
- Handsanitizer
- Masks (recommended)
- Water
- Swag from presenting sponsor
- BGGGS Staff member to assist the day of event

## We hope to see you there!

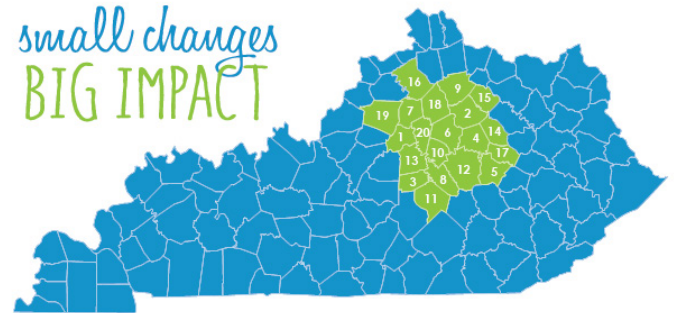


# BECOME AN EVENT SPONSOR

Main Street Clean Sweep (MSCS) is our largest, longest running annual service event at Bluegrass GreenSource. Each year, over 800 volunteers pick up 8,000+ pounds of litter throughout our 20 county service region of Central Kentucky. With community partner retention percentages in the high nineties, sponsoring MSCS is a great way to initiate or expand your presence in these communities year after year.

## Our 20-County Service Area

- |            |               |             |
|------------|---------------|-------------|
| 1 Anderson | 8 Garrard     | 15 Nicholas |
| 2 Bourbon  | 9 Harrison    | 16 Owen     |
| 3 Boyle    | 10 Jessamin   | 17 Powell   |
| 4 Clark    | 11 Lincoln    | 18 Scott    |
| 5 Estill   | 12 Madison    | 19 Shelby   |
| 6 Fayette  | 13 Mercer     | 20 Woodford |
| 7 Franklin | 14 Montgomery |             |



Social Media Metrics | Followers as of Feb 1, 2022

**6,256**
**1,499**
**2,671**

E-News Subscribers

**3,742**

SPONSOR LEVEL	\$5000 PRESENTING	\$3500 GOLD	\$2500 SILVER	\$1500 BRONZE	\$500 FRIEND
Named as presenting level sponsor with program title "Main Street Clean Sweep - presented by [Sponsor Name]"		-	-	-	-
Sponsor highlighted in a dedicated paid Facebook ad for Main Street Clean Sweep			-	-	-
Sponsor Spotlight on website, social media, and BGGGS Newsletter				-	-
Logo printed on MSCS t-shirt and all event promotional materials					-
Company logo or donor name on the BGGGS website <i>linked</i> to company website or social media page					
Quarterly social media shoutouts.					

For more information on Main Street Clean Sweep, please contact:

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[bggreensource.org/MSCS](http://bggreensource.org/MSCS)

